

Liverpool John Moores University

Title: INTERNATIONAL BUSINESS PROJECT
Status: Definitive
Code: **6009BUSMK** (108299)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Adrian McGrath	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 6.00
Total Learning Hours: 120
Private Study: 114

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Business Project	100.0	

Aims

To develop a capacity for original research and independent learning through the investigation of a specific issue or problem in the field of international business.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and analyse a business problem or issue.
- 2 Identify and justify appropriate research methods.

- 3 Identify possible solutions.
- 4 Select the most appropriate solution and put forward realistic recommendations.
- 5 Produce a report in accordance with module specifications.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3 4 5

Outline Syllabus

Individual topics.

Learning Activities

Tutorial support and guidance.

References

Course Material	Book
Author	Liverpool Business School
Publishing Year	0
Title	Project Guide
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Howard, K and Sharp, J A
Publishing Year	2002
Title	The Management of a Student Research Project
Subtitle	
Edition	
Publisher	Gower
ISBN	

Course Material	Book
Author	Jankowicz, A D
Publishing Year	2000
Title	Business Research Projects
Subtitle	
Edition	

Publisher	International Thompson Business Press
ISBN	

Course Material	Book
Author	Sussams, J E
Publishing Year	1998
Title	How to Write Effective Reports
Subtitle	
Edition	
Publisher	Gower
ISBN	

Course Material	Book
Author	Saunders, M, Lewis, P and Thornhill, A
Publishing Year	2000
Title	Research Methods for Business Students
Subtitle	
Edition	
Publisher	Financial Times Prentice Hall
ISBN	

Notes

Honours level project for BAIBS students.