

Liverpool John Moores University

Title: INTERNATIONAL BUSINESS PROJECT
Status: Definitive
Code: **6009KAPMK** (119069)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Seamus O'Brien	Y
Shaun Bisheswar	

Academic Level: FHEQ6 **Credit Value:** 12.00 **Total Delivered Hours:** 6.00
Total Learning Hours: 120 **Private Study:** 114

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Business Project	100.0	

Aims

To develop a capacity for original research and independent learning through the investigation of a specific issue or problem in the field of international business.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and analyse a business problem or issue.

Publisher	International Thompson Business Press
ISBN	

Course Material	Book
Author	Sussams, J E
Publishing Year	1998
Title	How to Write Effective Reports
Subtitle	
Edition	
Publisher	Gower
ISBN	

Course Material	Book
Author	Saunders, M, Lewis, P and Thornhill, A
Publishing Year	2000
Title	Research Methods for Business Students
Subtitle	
Edition	
Publisher	Financial Times Prentice Hall
ISBN	

Notes

Honours level project for BAIBS students.