

Liverpool John Moores University

Title: JAPANESE TELEVISION
Status: Definitive
Code: **6009LAJP** (108954)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Kenichiro Hada	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Seminar	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation	50.0	
Exam	AS2	Examination	50.0	2.00

Aims

*1. To provide an in-depth understanding of Japanese television programme genres and the patterns of business communications.
To examine the ways in which Japanese programmes present information and educate the Japanese nation.*

Learning Outcomes

After completing the module the student should be able to:

- 1 have a good understanding of the key aspects of Japanese television programming
- 2 have a good knowledge of how Japanese television is used to 'inform, educate and entertain'
- 3 have a greater awareness of Japan's attitude to detailed information
- 4 identify, select and present orally examples of typically Japanese ways of informing while entertaining, and entertaining while informing
- 5 identify, select and present in written form examples of typically Japanese ways of informing while entertaining, and entertaining while informing

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

presentation	1	2	3	4
EXAM	1	2	3	5

Outline Syllabus

Typology of Japanese television channels and programmes
Different types of news, weather and current affairs programmes
Travel shows, documentaries, book and hobby programmes, sports
Variety shows, 'wide' shows, dramas, game shows
The use of subtitles, onscreen writing, graphics and OG

Learning Activities

Viewing Japanese television programmes, seminars, discussions, independent research, presentations

References

Course Material	Book
Author	Iwabuchi, K.
Publishing Year	2004
Title	Feeling Asian Modernities: Transnational Consumption of Japanese TV Dramas
Subtitle	
Edition	
Publisher	Hong Kong University Press
ISBN	978-9622096325

Course Material	Book
Author	Krauss, E.S
Publishing Year	2000
Title	Broadcasting Politics in Japan: Nhk Television News

Subtitle	
Edition	
Publisher	Cornell
ISBN	978-0801437489

Course Material	Book
Author	Bignell. J
Publishing Year	2004
Title) An Introduction to Television Studies
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Notes

This module promotes a greater understanding of the Japanese voracious appetite for information and how this is reflected in TV