

**Summary Information**

<b>Module Code</b>	6009LBSBSC
<b>Formal Module Title</b>	Applied Business Entrepreneurship
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Fredrick Agboma	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

**Learning Methods**

Learning Method Type	Hours
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Lecture	4
Tutorial	11
Workshop	29

## Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

## Aims and Outcomes

<b>Aims</b>	The aims of this module are for students to develop an understanding of business problems and issues particularly at the strategic level and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets with the client's needs.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically evaluate business practice with reference to theoretical frameworks.
MLO2	Examine and apply strategic decision making to a variety of organisations.
MLO3	Demonstrate their communicate expertise in order to support decision making.
MLO4	Develop feasible conclusions and recommendations achieving the project aim.

## Module Content

Outline Syllabus
Introduction, team working – communication and negotiation Professionalism – working with stakeholders Project management and delivery – scoping and planning the project Managing resources, stakeholders and creating value Reflective learning Measuring success Creating a sustainable operation – legacy planning Preparing a project report

Module Overview
The aims of this module is for you to develop an understanding of business problems and issues particularly at the strategic level and provide you with the opportunity to apply key academic theories and models in the development of a solution that meets with the client's needs.

**Additional Information**

No Course Notes Were Provided.

**Assessments**

<b>Assignment Category</b>	<b>Assessment Name</b>	<b>Weight</b>	<b>Exam/Test Length (hours)</b>	<b>Learning Outcome Mapping</b>
Report	Business Plan	80	0	MLO3, MLO1, MLO4, MLO2
Reflection	Reflection on Business Plan	20	0	MLO4