

Liverpool John Moores University

Title: MPS INDEPENDENT STUDY
Status: Definitive
Code: **6009MPS** (117636)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Alex Irving	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 15.00
Total Learning Hours: 240
Private Study: 225

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	3.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	4,000 Word Report	90.0	
Reflection	Reflection	Organisational Awareness Reflection - 1000 words	10.0	

Aims

- 1. To develop students understanding of media organisations.*
- 2. To provide space in the curriculum for students to develop their own interests which can help focus preparation for employment.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply appropriate research technique to understanding a media organisation.
- 2 Reflect upon the importance of organisational awareness for career development.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1
Reflection	2

Outline Syllabus

Independent research task of a media organisation to produce an indepth case study in the wider context of the media industry.

Learning Activities

Independent study and individual tutorials.

References

Course Material	Journal / Article
Author	
Publishing Year	
Title	Broadcast
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Media 08
Publishing Year	2008
Title	The Essential Guide to the Changing Media Landscape, with 14,000 Contacts
Subtitle	
Edition	
Publisher	London, UK: Media Guardian
ISBN	

Course Material	Website
Author	Mandy
Publishing Year	

Title	www.mandy.com
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	BBC
Publishing Year	
Title	www.bbc.co.uk
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	Skillset
Publishing Year	
Title	www.skillset.org
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Screen International
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Television Today
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	The Stage
Subtitle	

Edition	
Publisher	
ISBN	

Notes

The module offers MPS students the opportunity to develop independent learning activities and communicate their findings in written form.