### **Liverpool** John Moores University

Title: INTERNATIONAL BUSINESS PROJECT

Status: Definitive

Code: **6009SERMK** (119073)

Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: South Eastern Regional College

Team	Leader
Seamus O'Brien	Υ

Academic Credit Total

Level: FHEQ6 Value: 12.00 Delivered 6.00

**Hours:** 

Total Private

Learning 120 Study: 114

**Hours:** 

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	6.000

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Business Project	100.0	

#### **Aims**

To develop a capacity for original research and independent learning through the investigation of a specific issue or problem in the field of international business.

### **Learning Outcomes**

After completing the module the student should be able to:

1 Research and analyse a business problem or issue.

- 2 Identify and justify appropriate research methods.
- 3 Identify possible soloutions.
- Select the most appropriate solution and put forward realistic recommendations. Produce a report in accordance with module specifications. 4
- 5

# **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3 5

# **Outline Syllabus**

Individual topics.

# **Learning Activities**

Tutorial support and guidance.

#### References

Course Material	Book
Author	Liverpool Business School
Publishing Year	0
Title	Project Guide
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Howard, K and Sharp, J A
Publishing Year	2002
Title	The Management of a Student Research Project
Subtitle	
Edition	
Publisher	Gower
ISBN	

Course Material	Book
Author	Jankowicz, A D
Publishing Year	2000
Title	Business Research Projects
Subtitle	
Edition	
Publisher	International Thompson Business Press

ISBN	
IODIA	

Course Material	Book
Author	Sussams, J E
Publishing Year	1998
Title	How to Write Effective Reports
Subtitle	
Edition	
Publisher	Gower
ISBN	

Course Material	Book
Author	Saunders, M, Lewis, P and Thornhill, A
<b>Publishing Year</b>	2000
Title	Research Methods for Business Students
Subtitle	
Edition	
Publisher	Financial Times Prentice Hall
ISBN	

### **Notes**

Honours level project for BAIBS students.