

Liverpool John Moores University

Title: THE JAPANESE WORKER
Status: Definitive
Code: **6010LAJP** (108955)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

| Team | Leader |
|----------------|--------|
| Kenichiro Hada | Y |

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Seminar | 24.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|--|---------------|---------------|
| Presentation | AS1 | coursework - 1 seminar presentation | 40.0 | 1.00 |
| Exam | AS2 | examination - 1 essay in target language | 60.0 | 2.00 |

Aims

To provide an in-depth understanding of Japanese business practices and the patterns of business communications.

To examine the ways in which Japanese management is responding to both external and internal changes.

Learning Outcomes

After completing the module the student should be able to:

- 1 have a good understanding of the key aspects of Japanese business, economic success and failure
- 2 have a basic knowledge of doing business in Japan
- 3 have a greater awareness of Japan's major issues in its changing economic, social and cultural contexts
- 4 select, interpret and orally present information on a given topic in the target language
- 5 select, interpret and present in written form appropriate information on a given topic in the target language

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | |
|--------------|---|---|---|---|
| PRESENTATION | 1 | 2 | 3 | 4 |
| EXAM | 1 | 2 | 3 | 5 |

Outline Syllabus

*This module is taught in Japanese and covers:
 Japanese management and business practices
 Industrial organisations and relations
 Kaisha and salaried workers in Japan
 Socio-economic issues of the Japanese society*

Learning Activities

Seminars, discussions, independent research, presentations

References

| | |
|------------------------|---------------------------------------|
| Course Material | Book |
| Author | Mark, J. |
| Publishing Year | 1998 |
| Title | 'Japan: Why it Works, Why it Doesn't' |
| Subtitle | |
| Edition | |
| Publisher | University of Hawaii |
| ISBN | |

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|------------------------|--|
| Course Material | Book |
| Author | Nippon Steele and Japan College of Foreign Languages |

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|------------------------|--|
| Publishing Year | 2001 |
| Title | 'Nihon o hanasou: Aspects of Japanese Society' |
| Subtitle | |
| Edition | |
| Publisher | The Japan Times |
| ISBN | |

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|------------------------|---|
| Course Material | Book |
| Author | March, R.M. |
| Publishing Year | 1996 |
| Title | 'Working for a Japanese Company: Insights into the Multicultural Workplace' |
| Subtitle | |
| Edition | |
| Publisher | Kodansha |
| ISBN | |

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|------------------------|--|
| Course Material | Book |
| Author | Inkster, I. |
| Publishing Year | 2001 |
| Title | 'The Japanese Industrial Economy: Late Development and Cultural Causation' |
| Subtitle | |
| Edition | |
| Publisher | Routledge |
| ISBN | |

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|------------------------|--|
| Course Material | Book |
| Author | De Monte, B.L. |
| Publishing Year | 2003 |
| Title | 'Kata: the Key to Understanding & Dealing with the Japanese' |
| Subtitle | |
| Edition | |
| Publisher | Tuttle Publishing |
| ISBN | |

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|------------------------|-------------------|
| Course Material | Book |
| Author | Matsubara, S. |
| Publishing Year | 2001 |
| Title | 'Nihon no Keizai' |
| Subtitle | |
| Edition | |
| Publisher | Natsume |
| ISBN | |

Notes

The module focuses on the human cost of Japan's economic development.