

Liverpool John Moores University

Title: Investigative Study
Status: Definitive
Code: **6010MASSCO** (119052)
Version Start Date: 01-08-2012

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Iqbal Akthar	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 72.00
Total Learning Hours: 240
Private Study: 168

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Lecture	24.000
Online	24.000
Tutorial	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	refelectio		20.0	
Portfolio	portfolio		80.0	

Aims

To enable students to engage with critical reading and in depth analysis of debate in contemporary mass communications research.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate readings in Mass Communications and be informed of contemporary debates in the field
- 2 Contribute and demonstrate the ability to respond appropriately in an e-learning forum

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

reflection	1
portfolio	2

Outline Syllabus

Critical and in depth readings. Understanding of contemporary debates in the field. Develop reading skills.

Learning Activities

Lectures, tutorial and participation in an e-learning forum.

References

Course Material	Book
Author	Graham Burton
Publishing Year	2004
Title	Media and Society
Subtitle	Critical Perspectives
Edition	
Publisher	Open University
ISBN	

Course Material	Journal / Article
Author	Denis McQuail
Publishing Year	2010
Title	Mass Communication Theory
Subtitle	
Edition	
Publisher	SAGE
ISBN	

Course Material	Website
Author	Michael Ryan

Publishing Year	2008
Title	Cultural Studies an Anthology
Subtitle	
Edition	
Publisher	Blackwells
ISBN	

Notes

This module allows students to go in depth to contemporary mass communications debates.