

Liverpool John Moores University

Title: PROFESSIONALISM AND PORTFOLIO
Status: Definitive
Code: **6011PD** (110058)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Jon Spruce	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 30.00
Total Learning Hours: 120
Private Study: 90

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	5.000
Practical	20.000
Seminar	5.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework: by the submission of coursework and supporting materials as outlined in the module handbook.	100.0	

Aims

To encourage self awareness in professional promotion.
To introduce a variety of possible design/creative career choices.
To raise awareness of students best professional options.
To introduce professional CV, interview, application format in various related areas.
To use the communication and presentation skills developed in previous modules to present work in a professional, competent and attractive manner.

A major theme of the final year of the programme is the students' preparation for the world of employment. This module serves to awaken students to the issues surrounding the transition to that world whether their chosen career route is to be as a staff designer with an established employer or as a self-employed designer of their own products.