

Liverpool John Moores University

Title: Analysing Creativity
Status: Definitive
Code: **6011POP** (117900)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Ron Moy	Y
Simone Krueger	

Academic Level: FHEQ6 **Credit Value:** 24.00 **Total Delivered Hours:** 72.00
Total Learning Hours: 240 **Private Study:** 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Off Site	3.000
Workshop	69.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1		50.0	
Essay	AS2		50.0	

Aims

- 1. To explore and historicise performance styles and methods of mediation in popular music*
- 2. To investigate the development of theories of authorship and apply them using popular music case studies*

Learning Outcomes

After completing the module the student should be able to:

- 1 1) Critically analyse popular music texts and contexts
- 2 2) Retrieve and generate information and evaluate sources in carrying out research.
- 3 3) Exercise independent judgment in the selection of theoretical discourses and tools for the analysis of recorded and live texts

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay 1	1	2
Essay 2	1	3

Outline Syllabus

Part One: historical explorations of performance styles and methods of mediation by drawing upon a range of critical positions such as concepts of alienation and shamanism.

Part Two: historical explorations of literary, screen and popular music theory and their relationship to the concept of the auteur. Explorations of the the application of auteur theory in popular music via a series of case studies.

Learning Activities

Workshops, screenings, listening exercises, offsite performance analysis.

References

Course Material	Book
Author	Ahonen, L.
Publishing Year	2008
Title	Constructing Authorship in Popular Music
Subtitle	Artists, Media and Stardom
Edition	
Publisher	VDM, Germany
ISBN	

Course Material	Book
Author	Auslander, P.
Publishing Year	1999
Title	Liveness
Subtitle	Performance in a Mediated Culture
Edition	

Publisher	Routledge, London
ISBN	

Course Material	Book
Author	Negus, K. and Pickering, M.
Publishing Year	2004
Title	Creativity, Communication and Cultural Value
Subtitle	
Edition	
Publisher	Sage, London
ISBN	

Course Material	Book
Author	Wharton, D. and Grant, J.
Publishing Year	2005
Title	Teaching Aeteur Theory
Subtitle	
Edition	
Publisher	BFI, London
ISBN	

Notes

Part one historicises and explores performance styles and mediations in recorded music. An offsite live performance analysis is also undertaken. Part two investigates the historical development of theories of authorship in diverse fields before making connections between auteur theory and popular music via a series of case studies.