

Liverpool John Moores University

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Title: JOURNALISM FINAL PROJECT
Status: Definitive
Code: **6012JOURN** (110799)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Chris Frost	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 120.00
Total Learning Hours: 240
Private Study: 120

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	13.000
Workshop	95.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Work placement evaluative essay, which may take the form of a weblog (1,200 words)	15.0	
Essay	AS2	critical and reflective essay on final project, which may also be web-based (1,500 words)	20.0	
Essay	AS3	4,500 word final project.	65.0	

Aims

To allow students to build on work in semester one of year three and at previous

levels to advance their factual, news-oriented journalism in one particular subject discipline to approach or match professional standards.

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce journalism within their chosen discipline to a standard approaching or matching appropriate professional work.
- 2 Analyse his/her work as a journalist.
- 3 Evaluate his/her performance as a journalist.
- 4 Work effectively in a team with other journalists and independently on individual assignments.
- 5 Analyse the commercial viability of his/her project, where appropriate
- 6 Evaluate performance on work placement.
- 7 Understand how the world wide web can be used to augment the journalism in their specialism.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Evaluative Essay 1200 words	6	7		
Reflective Essay 1500 words	2	3	5	7
Final Project 4500 words	1	3	4	7

Outline Syllabus

Students will choose to work in one of the following industry disciplines: TV; Radio; Online; Newspapers; Magazines as previously decided in Advanced Journalism Practice. Working to a schedule and structure agreed with the relevant tutor, will produce journalism in their chosen discipline

Where appropriate the project may be supported by audience feedback, which may include web-based feedback or interactive material. The work will also be supported, or developed in full, by appropriate use of websites or other web-based technology, such as blogs, podcasts or video streaming.

Students may work independently or as part of a team to design and create innovative media products and produce journalism to a near-professional standard. Alternatively, students may chose to produce their journalism in a work-based environment, provided appropriate evaluation, assessment and monitoring can be managed by and agreed with the course leader.

Learning Activities

Lectures, seminars, private study, workshops and real time learning simulation.

References

Course Material	Book
Author	Sellers, L.
Publishing Year	1966
Title	The Simple Subs Book
Subtitle	
Edition	
Publisher	Pergamon Press
ISBN	

Course Material	Book
Author	Sellers, L.
Publishing Year	1967
Title	Doing it in Style: A Manual for Journalists
Subtitle	
Edition	
Publisher	Pergamon Press
ISBN	

Course Material	Book
Author	Hicks, W.
Publishing Year	2002
Title	Subbing for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Frost, C.
Publishing Year	2003
Title	Designing Newspapers and Magazines
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Notes

This module allows students to extend and develop previous work in one production discipline and produce innovative personal work to a deadline.