

### Summary Information

Module Code	6012LBSBW
Formal Module Title	International Corporate Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Seminar	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	This module is designed to enable students to make corporate financial decisions in an increasingly volatile international marketplace, in order to increase profitability, maintain liquidity and reduce financial risk.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Identify business problems/risks and recommend strategies to reduce/eliminate the risks identified.
MLO2	2	Critically evaluate finance and investment opportunities in an international environment.
MLO3	3	Critically evaluate strategic financial options providing evidence based recommendations and justification

### Module Content

Outline Syllabus	1. Financial Management & Objectives of the Organisation 2. International Cash Flow Forecasts/Financial Modelling incorporating "What-If Analysis" using Excel 3. Sources of Long-term & Short-term Finance 4. The Cost of Capital – Weighted Average Cost of Capital (WACC); Capital Asset Pricing Model (CAPM) & Arbitrage Pricing Model (APM) 5. International Capital Investment Appraisal – Payback, Accounting Rate of Return (ARR), Net Present Value (NPV) and Internal Rate of Return (IRR) 6. Capital Rationing 7. Asset Replacement Cycles 8. Business Valuation 9. Mergers & Acquisitions 10. Capital Restructure
Module Overview	
Additional Information	This module is designed to enable students to make corporate financial decisions in an increasingly volatile international marketplace, in order to increase profitability, maintain liquidity and reduce financial risk. The module follows the growth of a company from decisions concerning the acquisition of long-term and short-term sources of finance, to the evaluation of capital investment and ultimately the international marketplace as the company seeks to expand.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Presentation	20	0	MLO1, MLO2, MLO3
Report	Report	80	0	MLO1, MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Karl Harper	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings