

## Liverpool John Moores University

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Title: Production Project  
Status: Definitive  
Code: **6012MEDIA** (123353)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Dror Dayan	Y
Camilla Affleck	
Mark Smith	
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**Academic Level:** FHEQ6      **Credit Value:** 40      **Total Delivered Hours:** 102

**Total Learning Hours:** 400      **Private Study:** 298

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	30
Workshop	72

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Proposal for a media artefact	20	
Artefacts	Artefact	Team or individual media product to a negotiated brief	80	

### Aims

*To provide a concentrated opportunity to contribute to the origination, research,*

*development and production of a media artefact as a culmination of the student's degree experience*

*To provide an opportunity for students to produce work that reflects their skills and positions them in the job market, providing them with valuable practical experience and a portfolio piece of work.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically analyse an original concept
- 2 Deconstruct a concept for a media production to identify key production processes
- 3 Apply production processes in the development of a media product.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Artefact	3	

## **Outline Syllabus**

*Students will independently explore and further develop skills and knowledge in the following:*

*Time Management*

*Production Management*

*Production skills particular to their chosen area of media production*

*Current thinking pertinent to their chosen production practise.*

## **Learning Activities**

The module commences with an initial period of seminars outlining the module's parameters and the opportunities leading to the proposal of projects. Workshops will guide the ideas generation process and seminars will discuss issues such as production planning and risk assessment. Once projects have been approved by staff, students will work independently with tutorial support and guidance.

## **Notes**

Working to a brief negotiated with the module staff students will produce a media product either as an individual or in a small team.

If working individually, students will need to demonstrate that they will be able to produce the work alone. All students will submit a proposal including a risk assessment and identifying each student's role in the production. Students must use the Screen School facilities and attend supervision tutorials at which progress will be

monitored.