

Liverpool John Moores University

Title: Responsible Tourism and Planning
Status: Definitive
Code: **6012SSLN** (122468)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Takamitsu Jimura	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Poster Presentation	50	
Report	AS2	Report (2500 words)	50	

Aims

To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical understanding of the concept of responsibility and sustainability in tourism
- 2 Demonstrate an understanding of economic, social-cultural environmental issues impacting a destination and an understanding of the requirements for a sustainable tourism strategy

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Report	1	2

Outline Syllabus

Concepts of sustainability and responsibility, historical development of relevant concepts, stakeholders, Socio-cultural and environmental issues, tourism policy and planning systems, Globalisation & localisation. Environmental, social and economic sustainability, physical and environmental impacts, planning processes, planning policy and planning issues. Relationship between tourism and host communities. Public sector policies relating to tourism including central government policy, regional policy and local policy and strategic management.

Learning Activities

Delivered by lectures and seminars

Notes

To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations