Liverpool John Moores University

Title:	Contemporary Issues in International Tourism
Status:	Definitive
Code:	**6013SSLN** (122469)
Version Start Date:	01-08-2021

Owning School/Faculty:	Business and Management
Teaching School/Faculty:	Business and Management

Team	Leader
Hazel Andrews	Y

Academic Level:	FHEQ6	**Credit Value:**	10	**Total Delivered Hours:**	21.5
Total Learning Hours:	100	**Private Study:**	78.5		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Workshop	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Seen exam	100	1.5

Aims

To develop and extend students' ability to critically analyse contemporary issues of debate within the context of international tourism studies.

Learning Outcomes

After completing the module the student should be able to:

1   Critically analyse contemporary debates within international tourism studies
2   Make connections between academic discourse, current affairs and trends in international tourism

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Exam   1   2

Outline Syllabus

This module analyses contemporary debates within the context of international tourism studies. It will make connections between academic discourse and current affairs, as well as trends in international tourism. The module will examine what are considered to be the key features of future tourism developments. The module builds on core skills for academic study, namely: critical reading and analysis, the process of synthesis and referencing and oral presentation skills. The module will include reference to aspects of tourism management such as visitor management.

Learning Activities

The module will be delivered by means of lectures and interactive seminars, during which students will participate in small group discussions based around material presented in the lectures, as well as drawing on prescribed reading and case studies. Visits to field sites as required.

Notes

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