

Summary Information

Module Code	6014MEDIA
Formal Module Title	Creative Media Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Adam Sloan	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Practical	24
Seminar	9
Tutorial	3
Workshop	12

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To experiment with and evaluate creative media technologies 2. To enhance the students' ability to develop, convey and implement creative media ideas. 3. To appreciate the value of practice based research
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Extend their existing production skills in the development of creative media artefacts
MLO2	Analyse the exploitation of innovative techniques in media production.

Module Content

Outline Syllabus
Students will collaboratively explore creative media technologies, individually evaluate and then selectively apply these findings in the development of engaging audio visual artefacts. Such artefacts may exist in a variety of contexts from gallery to stage to all screen based mediums. A number of soft and hard technologies will be introduced that will allow students to engage in a number of themes such as: Narrative Image Production Sound Production Play Interactivity Locative Technologies Performance Multi-screen Social Media

Module Overview

This module enables you to experiment with, and evaluate, creative media technologies to enhance your ability to develop, convey and implement creative media ideas.

Additional Information

This is a final year module, and as such, students will be expected to have accumulated an advanced skillset in a variety of media forms. This is an opportunity to extend these skills through practice-based research, the creative application of technology and technique to develop a media prototype that might present itself in a variety of contexts. Such findings may inform future practice, including their final, 'Production Project' module.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Artefacts	Artefact	75	0	MLO1
Reflection	Reflection	25	0	MLO2