

Liverpool John Moores University

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Title: Investigative Study
Status: Definitive
Code: **6015MASSCO** (119436)
Version Start Date: 01-08-2012

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Iqbal Akthar	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 45.00
Total Learning Hours: 120
Private Study: 75

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	35.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	portfolio	100% portfolio	100.0	

Aims

To enable students to engage with critical reading and in depth analysis of debate in contemporary mass communications research. To prepare students for their dissertation and the use of on-line academic support for independent research.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate readings in Mass Communications and be informed of contemporary debates in the field.
- 2 Contribute and demonstrate the ability to respond appropriately in an e-learning forum.
- 3 Integrate new concepts and ideas from a range of sources.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

portfolio 1 2 3

Outline Syllabus

*Critical and in depth readings. Understanding of contemporary debates in the field.
Develop reading and research skills.*

Learning Activities

Lectures, tutorial and participation in an e-learning forum.

References

Course Material	Book
Author	Graham Burton
Publishing Year	2010
Title	Media and Society
Subtitle	Critical Perspectives
Edition	
Publisher	Open University
ISBN	

Course Material	Book
Author	Denis McQuail
Publishing Year	2010
Title	Mass Communication Theory
Subtitle	
Edition	
Publisher	SAGE
ISBN	

Notes

This module allows students to explore key debates around contemporary mass communications. It gives them the opportunity to critically evaluate new concepts and theoretical approaches in preparation for the dissertation. Students will be supported through Virtual Learning Environment.