# **Liverpool** John Moores University

Title: DEVELOPMENT OF PEOPLE IN AN INTERNATIONAL

ARENA

Status: Definitive

Code: **6016BUSHM** (111374)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Liverpool Business School

Team	Leader
Patricia Harrison	Υ

Academic Credit Total

Level: FHEQ6 Value: 12.00 Delivered 26.00

Hours:

Total Private

Learning 120 Study: 94

**Hours:** 

**Delivery Options** 

Course typically offered: Semester 1

Component	Contact Hours
Workshop	26.000

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual Assignments.	100.0	

# **Aims**

This module explores the challenges faced by organisations operating within an international arena while competing in a knowledge economy. The module evaluates the potential of Human Resource Development (HRD) and explores the relationship between HRD, Human Resource Management (HRM) and the wider strategic management of organisations within a global market place.

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Compare the historical development of HRD within different cultures.
- 2 Evaluate different national frameworks for vocational education and training (VET).
- 3 Explore the relationship between learning and performance and the issues involved in integrating learning with working
- 4 Plan an approach to managing the development of people working in a knowledge economy and competing in an international arena.
- Assess the contribution of organisational learning and knowledge management to the achievement of organisational objectives.

# **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Rpt 1 2 3 4 5

# **Outline Syllabus**

The emerging knowledge economy - competing in a global economy HRD: country frameworks - the drive for competitive advantage and NVET systems Building knowledge-productive organisations
Strategy, capabilities and knowledge productivity
Building knowledge-productive organisations
The ethical dimension
Challenges for HRD in a global arena

## **Learning Activities**

Workshop to include pre-reading, tutor input, and group work.

#### References

<b>Course Material</b>	Book
Author	Garvey, B & Williamson, Bill
Publishing Year	2002
Title	Beyond Knowledge Management: Dialogue, Creativity and
	the Corporate Curriculum'
Subtitle	
Edition	
Publisher	Financial Times, Prentice Hall
ISBN	

Course Material	Book
Author	Harrison, R.
Publishing Year	2004

Title	'Learning and Development'
Subtitle	
Edition	
Publisher	London: CIPD
ISBN	

Course Material	Book
Author	Harrison, R. & Kessels, J.
Publishing Year	2004
Title	'Human Resource Development in a Knowledge Economy:
	an Organisational View'
Subtitle	
Edition	
Publisher	Basingstoke: Palgrave Macmillan
ISBN	

Course Material	Book
Author	Rigg, C., Stewart, J. and Trehan, K.
Publishing Year	2007
Title	'Critical Human Resource Development: Beyond Orthodoxy'
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Woodall, J., Lee, M. and Stewart, J (ed)
Publishing Year	2004
Title	'New Frontiers in HRD
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

# **Notes**

This module will draw on a broad selection of recent literature and international research in order to provide a critical approach to the study of HRD. The module will explore the challenges involved in developing people within a knowledge economy and an international arena.