

Liverpool John Moores University

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Title: JOURNALISM CAREERS
Status: Definitive
Code: **6016JOURN** (117379)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Steven Harrison	Y
Hazel Barrett	

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 212
Total Learning Hours: 240 **Private Study:** 28

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Placement	140
Seminar	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS 1	PORTFOLIO - CAREERS PORTFOLIO AND WORK PLACEMENT MATERIAL.	50	
Report	AS3	REPORT - REPORT BASED ON A CURRENT ISSUE AFFECTING JOURNALISM OR NEWS MEDIA INDUSTRIES	30	
Essay	AS2	ESSAY - CREATIVE PROJECT FOR DELIVERY ACROSS MULTI-MEDIA PLATFORMS	20	

Aims

- 1) *To prepare students for the world of work as a journalist in staff and freelance employment, including a work placement.*
- 2) *To assist students to develop their own creative processes, and those of others.*
- 3) *To enable students to analyse and evaluate contemporary issues facing either the journalism industry or professional practice which may affect employability.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and demonstrate successful strategies for job seeking.
- 2 Locate appropriate career opportunities.
- 3 Identify strategies needed to operate as a freelance journalist.
- 4 Successfully complete and evaluate four weeks of suitable work placement.
- 5 Demonstrate professional creativity and identify, respect and develop the creative processes in others.
- 6 Analyse and evaluate contemporary issues in the industry or in professional practice which may affect employability.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of WoW	1	2	3	4
Report	6			
Creative Project	5			

Outline Syllabus

Writing effective CV's and letters of application; job interview strategies; marketing the same story across different media; compiling portfolios of work; preparation for freelance work; identify individual journalistic specialisms and strengths; identify career options within journalism, PR, information services and elsewhere; compose a portfolio of work likely to interest/impress employers; develop the early stages of a freelance career; creative thinking development, evaluating the ideas of others; demonstrate an awareness of issues facing the industry; analyse and evaluate issues of professional practice.

Learning Activities

Lectures, seminars, visiting speakers, work placement.

Notes

This module is designed to develop students' job seeking skills, creativity and ability to work as freelancers.