

## Liverpool John Moores University

Title: LA ECONOMIA Y LOS NEGOCIOS EN ESPANA  
Status: Definitive  
Code: **6016LASP** (109039)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Elena Teso	Y
William Haworth	

**Academic Level:** FHEQ6      **Credit Value:** 12.00      **Total Delivered Hours:** 26.00

**Total Learning Hours:** 120      **Private Study:** 94

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Seminar	24.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Coursework 1 seminar presentation in semester 1	40.0	
Exam	AS2	Examination - 1 essay in target language	60.0	2.00

### Aims

*To provide students with a clear insight into, and a realistic understanding of, key aspects of the economic environment in which Spanish business operates.*

*To capitalise on the student's experience of studying/working abroad for a prolonged period by developing their linguistic competence within the context of business and commerce.*

*To develop a range of skills with professional relevance.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 have gained an insight into some key aspects of the economic environment of Spanish business
- 2 have an increased awareness of the implications of cultural differences and distinct business practices
- 3 have gained experience of working collaboratively within a small group of peers
- 4 select, organise and present business-related information orally
- 5 select, organise and present business-related information in written format in a clear and concise manner

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

20 mns Individual Presentation	1	2	3	4
2 hour Exam	1	2	3	5

## Outline Syllabus

*This module is taught in Spanish and adopts a thematic approach covering the following issues:*

*Development of the modern Spanish economy*

*An introduction to key sectors - tourism, agriculture, banking, construction*

*Madrid Stock Exchange - IBEX 35*

*Employment issues*

*Spanish business culture*

*Environmental aspects of business*

*Regional economic policies -*

## Learning Activities

Seminars, discussions, independent research, presentations

## References

<b>Course Material</b>	Book
<b>Author</b>	Lopez Moreno, Cristina
<b>Publishing Year</b>	2005
<b>Title</b>	'Espana contemporanea: historia, economia, sociedad'
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	Sociedad General Espanola de Libreria
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Garcia Delgado, J.L.
<b>Publishing Year</b>	2001
<b>Title</b>	'Lecciones de economia espenola'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Editorial Civitas
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Tamames, R.
<b>Publishing Year</b>	2000
<b>Title</b>	'La estructura economica de Espana'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Alianza
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Ross, C.J.
<b>Publishing Year</b>	1997
<b>Title</b>	'Contemporary Spain'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Arnold
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Ross, C.J.
<b>Publishing Year</b>	2000
<b>Title</b>	'Spain - 1812 - 1996'
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Arnold
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Instituto Nacional de Estadistica
<b>Publishing Year</b>	0
<b>Title</b>	' <a href="http://www.ine.es/">http://www.ine.es/</a> '
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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<b>Course Material</b>	Book
<b>Author</b>	Bolsa de Madrid
<b>Publishing Year</b>	0
<b>Title</b>	' <a href="http://www.bolsamadrid.es/">http://www.bolsamadrid.es/</a> '
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	El Pais - Economia
<b>Publishing Year</b>	0
<b>Title</b>	' <a href="http://www.elpais.com/economia/">http://www.elpais.com/economia/</a> '
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Cinco días
<b>Publishing Year</b>	0
<b>Title</b>	' <a href="http://www.cincodias.com/">http://www.cincodias.com/</a> '
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

This module promotes detailed work on a number of aspects of the contemporary Spanish economic environment.