

Liverpool John Moores University

Title: Work Based Learning
Status: Definitive
Code: **6016MEDIA** (123357)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Wez Nolan	Y
Sarah Haynes	

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 95
Total Learning Hours: 200 **Private Study:** 105

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	3
Placement	80
Tutorial	12

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Report - 4000 Words	90	
Reflection	Reflection	Reflection - on career plans	10	

Aims

To facilitate students experience of the real world media workplace

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the key characteristics of the work environment.
- 2 Identify and reflect upon their potential to lead and their ability to make things happen and why this is important to their career development.
- 3 Critically reflect upon their personal performance in the workplace.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	3
Reflection	2	

Outline Syllabus

Minimum of 80 hours of work placement during the course of an academic year. 10 hours reinforcement and supportive learning activities within the university

Learning Activities

Application and negotiation of placement in professional media organization.
Placement of minimum 80 hours in professional media workplace.
Written report in which to evaluate and reflect on learning with tutorial support.

Notes

This module provides students with an extended opportunity for supervised independent learning in an approved media professional environment enabling them to develop their skills and direct knowledge of working practices in the media and to widen their contacts ready to place them in the employment market. This module will comply with the LJMU Placement Learning Code of Practice.