

Liverpool John Moores University

Title: INTERNATIONAL JOURNALISM CAREERS
Status: Definitive
Code: **6017JOURN** (117402)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y
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Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 212

Total Learning Hours: 240 **Private Study:** 28

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Placement	140
Seminar	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS 1	Careers Portfolio and Work Placement material	40	
Practice	AS 2	Creativity Workshop	20	
Essay	AS 3	3,000 word Research Project on global issues.	40	

Aims

1) To prepare students for the world of work in international journalism in staff or freelance employment including a work placement and to assist them to develop their own creative processes and those of others.

2) To expand students' understanding of the broader global economic and security environment within which major international news arises.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and demonstrate successful strategies for job seeking in the area of international journalism
- 2 Locate appropriate career opportunities in workplaces or freelance opportunities internationally
- 3 Identify strategies needed to operate as a freelance journalist;
- 4 Successfully complete four weeks of suitable work placement
- 5 Demonstrate professional creativity
- 6 Identify and show respect for the creative process in others and know how to foster its development
- 7 Demonstrate a critical awareness of various theoretical perspectives on international relations
- 8 Demonstrate a sound knowledge of a range of significant global economic and security issues
- 9 Identify and analyse international news within the broader context of a changing international environment.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of WOW	1	2	3	4
Creativity Workshop	5	6		
3,000 word Research Project	7	8	9	

Outline Syllabus

Writing effective CV's and letters of application; job interviews strategies; marketing the same story across different media and internationally; compiling portfolios of work; preparation for freelance work; identify individual journalistic specialisms and strengths; identify career options internationally within journalism, PR, information services and elsewhere; compose a portfolio of work likely to interest/impress employers; develop the early stages of a freelance career; creative thinking development, evaluating the ideas of others; psychology of idea development and knowledge of professional forms to pitch story ideas.

Journalism, global news and international relation; theoretical perspectives on global economic and security issues; the changing structure of the international system; the changing global economic landscape; the global financial crisis: global recession, global implications; nuclear weapons and international security; global terrorism: a threat to civilisation or the 'clash of civilisations'?; resources, environment and global security; transnational organised crime: a threat to state, society and the economy.

Learning Activities

Lectures, workshops, seminars, visiting speakers, work placement.

Notes

This module is for BA (Hons) International Journalism only. The module is designed to develop their job seeking skills, creativity and ability to work as freelances, and to expand their understanding of the broader global economic and security environment within which major international news arises.