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Title: Public Health and Health Promotion: Sociological Perspectives  
Status: Definitive  
Code: **6017SOCIO** (119279)  
Version Start Date: 01-08-2018  
  
Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Helen Churchill	Y

**Academic Level:** FHEQ6      **Credit Value:** 24      **Total Delivered Hours:** 61  
**Total Learning Hours:** 240      **Private Study:** 179

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	13
Off Site	20
Online	8
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (3000 words)	50	
Report	AS2	Placement Report (3000 words)	50	

### Aims

1. To critically examine Sociological approaches to public health and health promotion.
2. To evaluate different theoretical perspectives, theories and models of health

*promotion*

3. *To develop an awareness of opportunities for, and barriers to health promotion*
4. *To facilitate an examination and understanding of aspects of ideology, power and inequality as they relate to health*
5. *To provide an opportunity for work-based learning.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically evaluate the role of public health and the function of health promotion
- 2 Critically review and integrate theories and models of health promotion
- 3 Critically assess contemporary health issues and political, social and personal dimensions of 'agenda-setting' in relation to health and health promotion
- 4 Critically appraise the nature, processes, problems and issues associated with the work of public health and health promotion.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay 3000 words	1	3
Placement Report 3000 words	2	4

## **Outline Syllabus**

*Sociological concepts in Public Health*

*The relationship between different approaches, models and philosophies which typify thinking about health promotion*

*Varying conceptions of 'health' and the implications of diversity for public health and health promotion*

*national policies relating to health education and their translation at regional and local level*

*The role of the media in public health and health promotion campaigns.*

## **Learning Activities**

Lectures  
Seminars  
Placement  
Guest speakers  
Private study and guided reading

<b>Course Material</b>	Book
<b>Author</b>	Baggott, R.
<b>Publishing Year</b>	2010
<b>Title</b>	Public Health:

<b>Subtitle</b>	Policy and Politics.
<b>Edition</b>	2nd edition.
<b>Publisher</b>	London, Palgrave Macmillan.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bonnell, C. and Davies, M.
<b>Publishing Year</b>	2006
<b>Title</b>	Health Promotion Practice (Understanding Public Health).
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Milton Keynes, Open University Press.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Davies, M and Macdowall, W.
<b>Publishing Year</b>	2005
<b>Title</b>	Health Promotion Theory (Understanding Public Health).
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Milton Keynes: Open University Press.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Douglas, J., Earle, S., Handsley, s. and Jones, L.C.
<b>Publishing Year</b>	2009
<b>Title</b>	A Reader in Promoting Public Health.
<b>Subtitle</b>	
<b>Edition</b>	2nd edition.
<b>Publisher</b>	London, Sage.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Evans, D., Coutsaftiki, D. & Fathers, P.
<b>Publishing Year</b>	2011
<b>Title</b>	Health Promotion and Public Health for Nusing Students.
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London, Learning Matters/Sage.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Ewles, L.
<b>Publishing Year</b>	2005
<b>Title</b>	Key Topics in Public Health:
<b>Subtitle</b>	Essential Briefings on Prevention and Health Promotion.
<b>Edition</b>	

<b>Publisher</b>	London, Churchill Livingstone.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Naidoo, J.
<b>Publishing Year</b>	2004
<b>Title</b>	Public Health and Health Promotion:
<b>Subtitle</b>	Developing Practice.
<b>Edition</b>	2nd edition.
<b>Publisher</b>	Amsterdam, Bailliere Tindall.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Naidoo, J. & Wills, J.
<b>Publishing Year</b>	2009
<b>Title</b>	Foundations for Health promotion:
<b>Subtitle</b>	Public Health and Health Promotion.
<b>Edition</b>	3rd edition.
<b>Publisher</b>	Amsterdam, Bailliere Tindall.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Taylor, S. and Field, S.
<b>Publishing Year</b>	2007
<b>Title</b>	Sociology of Health and Health Care.
<b>Subtitle</b>	
<b>Edition</b>	4th edition.
<b>Publisher</b>	London, Wiley-Blackwell.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Wilson, F. and Mabhala, A.
<b>Publishing Year</b>	2008
<b>Title</b>	Key Concepts in Public Health.
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London, Sage.
<b>ISBN</b>	

## Notes

This module takes a Sociological approach to examining the role played by Public Health and Health Promotion in society. The relationship between the different approaches, models and philosophies which typify thinking about public health and health promotion past and present are examined in order to develop a critical approach to practice. Work based learning is an essential element of this module

