

Liverpool John Moores University

Title: GLOBALIZATION AND BUSINESS

Status: Definitive

Code: **6017YPCBM** (117758)

Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management

Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Rocio Valdivielso Del Real	Y
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Academic Level:	FHEQ6	Credit Value:	24	Total Delivered Hours:	78
Total Learning Hours:	240	Private Study:	162		

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Workshop	52

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	3,000 words.	100	

Aims

1. To develop an understanding of the varied definitions and historical explanations of the concept of globalization;
2. To develop an understanding of the international institutions involved in shaping and regulating the global economy;
3. To evaluate the role of multinational corporations in the global economy;
4. To understand the challenges faced by developing nations in managing their development strategies in competitive global environments.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the concept of globalization using a range of dimensions (e.g. periodisation, causation, impacts, and trajectories) and its impact on civil society;
- 2 Understand the contested nature of globalization through an understanding of the 'hyperglobalization', 'global sceptics' and 'transformationalist' schools of thought;
- 3 Critically evaluate the roles played by the EU, IMF, UN, OECD and WTO in shaping and regulating the global economy;
- 4 Critically evaluate the roles played by multinational enterprises in determining the pattern of foreign direct investment and shaping regulatory regimes of the global economy;
- 5 Understand the managerial challenges of managing a globally distributed organization;
- 6 Critically discuss a range of contemporary economic, social and environmental issues arising from globalization.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5	6
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Outline Syllabus

Dimensions of globalization (political, social, economic and cultural).
Schools of thought on the nature and historical development of globalization.
Roles and functions of international institutions in relation to the global economy.
Economic and regulatory impacts of multinational corporations on the global economy.
Corporate citizenship
Models of development and the role of institutions in facilitating such development.
The role of media industries and technology in shaping global culture.
Analysis of the organizational issues managers face managing across diverse cultures and regulatory environments.
The role of the nation state in a global economy.

Learning Activities

This module will employ a range of student-centred learning strategies including lecture, case study, group discussion, creative problem solving exercises and self-directed problem based learning.

Notes

This module is intended to introduce students to the contested nature of globalization through an examination of contemporary theoretical debates and an analysis of the positive and negative impacts of globalization associated with the interactions between developed and developing nations, international institutions and the global corporations operating within their borders.