

Liverpool John Moores University

Title: SPECIALIST JOURNALISM
Status: Definitive
Code: **6018JOURN** (117437)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y
Steven Harrison	

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 60
Total Learning Hours: 240 **Private Study:** 180

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Workshop	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS 1	Essay	20	
Portfolio	AS 2	Portfolio of work	60	
Test	AS 3	Class Test on finance	20	

Aims

To allow students to develop their ability to understand and analyse specialist areas of reporting.

Learning Outcomes

After completing the module the student should be able to:

- 1 Create content for the consumer, business and specialist media.
- 2 Evaluate and analyse the current business models underpinning the magazine industry.
- 3 Analyse the key principles involved in researching content for specialist media.
- 4 Identify key principles underpinning the operation of business, finance and science around the world.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	2	
Portfolio of work	1	3
Class Test	4	

Outline Syllabus

Students will develop their understanding of and practice in a number of specialist areas of journalism. Through a portfolio of work, students will evaluate principles and contemporary developments within these areas.

Learning Activities

Lectures, workshops.

Notes

This module introduces students to content creation in specialist areas of journalism and to the business of magazines.