

Liverpool John Moores University

Title: SPORTS JOURNALISM
Status: Definitive
Code: **6019JOURN** (117504)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
John Mathews	Y

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 72
Total Learning Hours: 240 **Private Study:** 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12
Seminar	12
Workshop	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay.	20	
Portfolio	Portfolio	Portfolio of work.	60	
Test	Class Test	Class tests on sports industry and reporting.	20	

Aims

To allow students to develop their sports journalism skills in order to produce news reports and features to a professional standard, and gain a broader appreciation of the sports industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 Write sports news items and fetures using professional principles.
- 2 Identify why sport is an important part of news-oriented media and public life in general, recognising how sports journalism serves an expanding market, having a wider role in society.
- 3 Criticise players' and coaches' performances in order to report on sporting events, demonstrating an ability to exercise editorial judgement.
- 4 Debate the global significance of sport and the sports media industry, with an understanding of the function and performance of governing bodies, such as FIFA and the IOC.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	2	
Portfolio of work	1	3
Class Test on Reporting	4	

Outline Syllabus

Students will develop their understanding and practice of the reporting/function of sport and its entertainment-based nature as reported in modern news-oriented media. They will also gain a greater understanding of how sport unites and yet divides the planet, underpinning notions of joy/despair, providing a peaceful platform for civic and national pride.

Learning Activities

Lectures, seminars, workshops.

Course Material	Book
Author	Boyle, R
Publishing Year	2006
Title	Sports Journalism
Subtitle	Context and Issues
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Andrews, P
Publishing Year	2005

Title	Sports Journalism
Subtitle	A Practical Introduction
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Coleman, N & Hornby, N
Publishing Year	1997
Title	The Picador Book of Sportswriting
Subtitle	
Edition	
Publisher	Picador
ISBN	

Course Material	Book
Author	
Publishing Year	2001
Title	Associated Press Sports Writing Handbook
Subtitle	
Edition	
Publisher	Schaum
ISBN	

Notes

This module introduces students to the sports reporting and the sports media industry.