

Liverpool John Moores University

Title: MANAGERIAL DECISION MAKING & CHANGE
Status: Definitive
Code: **6019SERBM** (117908)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Michael Franco	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 78.00
Total Learning Hours: 240
Private Study: 162

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	52.000
Tutorial	26.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Individual assignment of 2,500 words covering learning outcomes 1 and 2.	50.0	
Report	Report	Individual assignment of 2,500 words covering learning outcomes 3 and 4.	50.0	

Aims

To satisfy the aims of the module, candidates will consider all aspects of decision making and their functions in meeting managerial and corporate objectives. Candidates will be required to gain a full awareness of the managerial decision making process and the impact that information technology, knowledge and change has on this process.

The module aims are:

- a) To introduce students to the models of managerial decision making, choice and problem solving;*
- b) To analyse the changes in management in the past and in the future;*
- c) To consider the impact of ethics and its implications on the decision making process;*
- d) To identify and explore the factors that influence change in the organisation;*
- e) To explore change resistance within the organisation.*

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Analyse the decision making and administrative processes within Business, the role of management and its relationship between MIS, knowledge workers and decision making.
- LO 2 Apply and describe the influences of change upon managerial decision making and administrative processes in terms of environmental factors – legal, political and international.
- LO 3 Analyse and evaluate the implications for and need of managing and administering change with leadership and vision.
- LO 4 Critically analyse the relevance of beliefs and values in the context of decision making.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO 1	LO 2
Report	LO 3	LO 4

Outline Syllabus

Content for the module includes:

Theories of decision making, relationship with choice making & problem solving, individuals and groups and their impact on the decision making process.

Theories of rationality, information and decision making and its communication in business organisations.

Management Information Systems (MIS) in terms of decision making processes.

The context of decision making in relation to values and beliefs, conflicting values, ethical considerations, effective leadership.

Analysis of diverse business environments, reviewing changes in the UK; Europe and Global markets and industries. Diagnosing change; creating acceptance of change; managing complex change and coping with change. Learning from change and globalisation and global issues including managing people globally.

Learning Activities

A range of pedagogical methods will be used for learning. Within sessions formal academic input will act as a means of providing students with the appropriate theoretical knowledge. To enhance the teaching of this module a range of practical approaches will be used. These will include case-studies, role-plays, decision making and problem solving activities, group discussions, student presentations. Use of the VLE will be used to encourage independent learning for this module.

References

Course Material	Book
Author	Adair, J
Publishing Year	2007
Title	Decision Making & Problem Solving Strategies
Subtitle	
Edition	
Publisher	Kogan Page
ISBN	

Course Material	Book
Author	Carnall, C
Publishing Year	2007
Title	Managing Change in Organisations
Subtitle	
Edition	5th edition
Publisher	Pearson Education
ISBN	

Course Material	Book
Author	Jennings, D
Publishing Year	2003
Title	Management Decision Making
Subtitle	Towards an Integrated Approach
Edition	
Publisher	FT Pitman
ISBN	

Course Material	Book
Author	Bridges, W
Publishing Year	2003
Title	Managing Transitions
Subtitle	Making the Most of Change
Edition	

Publisher	Nicholas Brealey
ISBN	

Notes

The aim of the module is to encourage learners to identify the decision making models available and to consider how these models impact on managerial decision making. The module will also encourage learners to investigate both internal and external pressures and change factors affecting the organisation and their impact on managerial decision making. Finally, learners will be expected to consider the impact of beliefs, values and ethics within the role of managerial decision making.