

## Liverpool John Moores University

Title: ADVANCED JOURNALISM SKILLS FOR ONLINE  
Status: Definitive  
Code: **6020JOURN** (117568)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Chris Frost	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 100.00  
**Total Learning Hours:** 240  
**Private Study:** 140

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Seminar	20.000
Workshop	60.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS 1	Portfolio of Work	70.0	
Reflection	AS 2	Reflecting Learning Diary	30.0	

### Aims

*Students will synthesise their skills of writing, reporting and production to produce online journalism artifacts both in groups and individually that match or approach professional standards. They will build on previous practice in online journalism working in a converged newsroom environment to develop their creativity and ability to work within a team and produce an advanced journalism project to approach or match professional standards.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
- 2 Demonstrate the ability to produce regular journalism artifacts online as part of a newsroom team.
- 3 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 4 Demonstrate development of their understanding of, and ability to analyse, news, news-writing and technology and production online.
- 5 Apply their professional skills to produce an online journalism project.
- 6 Demonstrate they can develop appropriate ideas and communicate them by presenting them in a professional manner in a newsroom environment.
- 7 Critically appraise their project, evaluate the work of others in the news team and propose solutions to improve group products.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of Work	1	2	3	4	5
Reflecting Learning Diary	2	6	7		

## Outline Syllabus

*Students will produce journalism on their own or as part of a team working online. Working to a schedule and structure agreed with the relevant tutor they will produce journalism on an individual or as a team-based process.*

## Learning Activities

Lectures, seminars, private study, workshops, real time learning simulation.

## References

<b>Course Material</b>	Book
<b>Author</b>	Sellers, L
<b>Publishing Year</b>	1967
<b>Title</b>	Doing it in Style
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Pergamon Press

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Hicks, W
<b>Publishing Year</b>	2002
<b>Title</b>	Subbing for Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London:Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C
<b>Publishing Year</b>	2003
<b>Title</b>	Designing Newspapers and Magazines
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

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## Notes

This will continue to develop the student's writing and reporting skills. Students will get a basic introduction to radio and TV but will concentrate on producing newspapers and online bulletins. They might work with students on the journalism course to help produce newspapers or work on university websites. There will be no work placement, but students will spend two weeks working in a simulated environment producing material for the journalism department's website.