Digital Disruption

Module Information

2022.01, Approved

Summary Information

Module Code	6020MEDIA
Formal Module Title	Digital Disruption
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To explore and evaluate the creative potential of diverse media technologies. To enhance the students' ability to develop, convey and implement creative media ideas. To appreciate the value of practice-based research.To purposefully apply imagination, challenging assumptions and asking 'what if?' questions.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Exploit the creative potential of a range of media production techniques (methodologies and technologies).
MLO2	2	Critically evaluate the exploitation of a variety of techniques in media production.
MLO3	3	Demonstrate an understanding of the potential for practice-based research.

Module Content

Outline Syllabus	Weekly lectures will expose students to new industry trends and innovations through guest speakers and new technology demonstrations. This will encourage exploration and disruption in terms of using familiar process in new ways and impacting society. In the workshops, students will identify areas to focus their disruptive response to the brief with peer input and testing. Students will present project progress weekly while workshops also offer technical support.
Module Overview	
Additional Information	This module offers an opportunity for students to play, experiment and break the rules they may have been following during the programme. To evaluate emerging technologies and platforms, to see how they might afford new storytelling opportunities, before their final, 'Independent Project'.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	75	0	MLO1, MLO3
Reflection	Reflection	25	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings