

Liverpool John Moores University

Title: ADVANCED JOURNALISM PRACTICE
Status: Definitive
Code: **6021JOURN** (117582)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

| Team | Leader |
|---------------|--------|
| Kate Heathman | Y |

Academic Level: FHEQ6
Credit Value: 48
Total Delivered Hours: 240
Total Learning Hours: 480
Private Study: 240

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 20 |
| Seminar | 20 |
| Workshop | 200 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|---|---------------|---------------|
| Portfolio | AS 1 | Portfolio demonstrating the application of core professional skills of team-working idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research. | 50 | |
| Essay | AS 2 | 3,000 word essay in chosen medium demonstrating proficiency in newswriting and production. | 40 | |
| Presentation | AS 3 | Class-based activity. Presentation of Journalism project. | 10 | |

Aims

Students will synthesise their skills of writing, reporting and production to produce journalism artifacts both in groups and individually that match or approach professional standards. They will build on previous practice in one discipline (radio, print, online or TV), working in a converged newsroom environment to develop their creativity and ability to work within a team and produce an advanced journalism project to approach or match professional standards.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
- 2 Demonstrate the ability to produce regular journalism artifacts in the medium of their choice as part of a newsroom team.
- 3 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 4 Demonstrate development of their understanding of, and ability to analyse news, news-writing and technology and production in the medium of their choice.
- 5 Apply their professional skills to produce an Advanced Journalism Project in the medium of their choice.
- 6 Demonstrate they can develop appropriate ideas and communicate them by presenting them in a professional manner in a newsroom environment.
- 7 Critically appraise their project, evaluate the work of others in the news team and propose solutions to improve group products.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | |
|------------------|---|---|---|
| Portfolio | 2 | 3 | |
| 3,000 Word Essay | 1 | 4 | 5 |
| Presentation | 6 | 7 | |

Outline Syllabus

Students will choose to work in one of the following industry disciplines: TV; Radio; Online; Newspapers; Magazines. Working to a schedule and structure agreed with the relevant tutor students will work as part of a team to design and create innovative media products and develop an individual journalism project to a starter-professional standard. Alternatively, students may choose to produce their journalism in a work-based environment, with appropriate evaluation, assessment and monitoring managed and agreed by the course leader.

Learning Activities

Lectures, seminars, workshops and real time learning simulation.

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|------------------------|---|
| Course Material | Book |
| Author | Smith, J. |
| Publishing Year | 2007 |
| Title | Essential Reporting: |
| Subtitle | The NCTJ guide for trainee journalists. |
| Edition | |
| Publisher | Sage |
| ISBN | |

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|------------------------|-----------------------|
| Course Material | Book |
| Author | Bull, A. |
| Publishing Year | 2010 |
| Title | Multimedia Journalism |
| Subtitle | |
| Edition | |
| Publisher | Routledge |
| ISBN | |

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|------------------------|-------------------------|
| Course Material | Book |
| Author | Hick, W. et al |
| Publishing Year | 2009 |
| Title | Writing for Journalists |
| Subtitle | |
| Edition | |
| Publisher | Routledge |
| ISBN | |

| | |
|------------------------|--------------------------|
| Course Material | Book |
| Author | Frost, C. |
| Publishing Year | 2010 |
| Title | Reporting for Journalist |
| Subtitle | |
| Edition | 2nd Edition |
| Publisher | Routledge |
| ISBN | |

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|------------------------|-----------------------------------|
| Course Material | Book |
| Author | Thompson, R |
| Publishing Year | 2010 |
| Title | Writing for Broadcast Journalists |
| Subtitle | |

| | |
|------------------|-----------|
| Edition | |
| Publisher | Routledge |
| ISBN | |

Notes

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce innovative and multimedia work to realistic professional deadlines and will produce an individual project demonstrating advanced application of core journalism skills.