

## Liverpool John Moores University

Title: SOCIAL ENTERPRISE  
Status: Definitive  
Code: **6022BUSBM** (116939)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Isaac Amoako	Y

**Academic Level:** FHEQ6      **Credit Value:** 24      **Total Delivered Hours:** 78  
**Total Learning Hours:** 240      **Private Study:** 162

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Tutorial	52

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	3,000 words.	50	
Presentation	Pres.	15 minutes individual presentation	50	

### Aims

- 1. To allow students to critically examine the social enterprise business model and the reasons for its growth;*
- 2. To provide students with an understanding of social enterprises' contribution to society and position within the economy;*
- 3. To explore current opportunities and barriers to the continued growth of social enterprise;*

4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Examine the roots of social enterprise and recent national and international developments in the sector;
- 2 Critically appraise the concept of social enterprise, its organizational types and its place within the broader context of private and public provision for products and services;
- 3 Examine the ethical foundations of social enterprise;
- 4 Critically assess the impact of national and international policy initiatives upon the social economy;
- 5 Analyse a social enterprise and identify appropriate strategic improvements, support needs and sources of support.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Presentation	4	5	

## Outline Syllabus

*The module will allow students to critically analyse:*

- *The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organizational frameworks, the management of people, performance measurement and ethical issues;*
- *Different types of social enterprise, including governance issues, organizational structures, legal classification, business practices and international comparisons;*
- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise;*
- *Understanding the internal requirements, strengths and weaknesses of social enterprises.*

## Learning Activities

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a tutorial. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

## **Notes**

The module aims to allow students to form a critical understanding of social enterprise and addresses the growing significance of social enterprises to the U.K. and global economy. Comparing the values-led nature of social enterprises to alternative organisational forms allows the barriers and potential opportunities for the development of the social economy and social entrepreneurship to be explored.