

## Liverpool John Moores University

Title: SOCIAL ENTERPRISE  
Status: Definitive  
Code: **6022SERBM** (117912)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Adam Richards	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 78.00  
**Total Learning Hours:** 240  
**Private Study:** 162

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26.000
Tutorial	52.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	3,000 words.	50.0	
Presentation	Pres.	15 minutes individual presentation	50.0	

### Aims

1. To allow students to critically examine the social enterprise business model and the reasons for its growth;
2. To provide students with an understanding of social enterprises' contribution to society and position within the economy;
3. To explore current opportunities and barriers to the continued growth of social enterprise;
4. To facilitate the ability of students to assess the support requirements of a social

*enterprise and suggest improvement strategies.*

## **Learning Outcomes**

After completing the module the student should be able to:

- LO 1 Examine the roots of social enterprise and recent national and international developments in the sector;
- LO 2 Critically appraise the concept of social enterprise, its organizational types and its place within the broader context of private and public provision for products and services;
- LO 3 Examine the ethical foundations of social enterprise;
- LO 4 Critically assess the impact of national and international policy initiatives upon the social economy;
- LO 5 Analyse a social enterprise and identify appropriate strategic improvements, support needs and sources of support.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report	LO 1	LO 2	LO 3
Presentation	LO 4	LO 5	

## **Outline Syllabus**

*The module will allow students to critically analyse:*

- *The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organizational frameworks, the management of people, performance measurement and ethical issues;*
- *Different types of social enterprise, including governance issues, organizational structures, legal classification, business practices and international comparisons;*
- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise;*
- *Understanding the internal requirements, strengths and weaknesses of social enterprises.*

## **Learning Activities**

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a tutorial. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

## References

<b>Course Material</b>	Book
<b>Author</b>	Social Enterprise Alliance
<b>Publishing Year</b>	2010
<b>Title</b>	Succeeding at Social Enterprise
<b>Subtitle</b>	Hard-Won Lessons for Nonprofits and Social Entrepreneurs
<b>Edition</b>	
<b>Publisher</b>	Jossey-Bass, an Imprint of John Wiley and Sons, San Francisco
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Doherty, B, Foster, G, Mason, C, Meehan, J, Meehan, K, Rotheroe, N and Royce, M
<b>Publishing Year</b>	2009
<b>Title</b>	Management for Social Enterprise
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	SAGE Publishers, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Lynch, K and Walls, J
<b>Publishing Year</b>	2009
<b>Title</b>	Mission, Inc
<b>Subtitle</b>	The Practitioner's Guide to Social Enterprise
<b>Edition</b>	
<b>Publisher</b>	Berrett-Koehler Publishers, San Francisco
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Nicholls, A
<b>Publishing Year</b>	2006
<b>Title</b>	Social Entrepreneurship
<b>Subtitle</b>	New Models of Sustainable Social Change
<b>Edition</b>	
<b>Publisher</b>	Oxford University Press, Oxford
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Nyssens, M
<b>Publishing Year</b>	2006

<b>Title</b>	Social Enterprise
<b>Subtitle</b>	At the Crossroads of Market, Public Policies and Civil Society
<b>Edition</b>	
<b>Publisher</b>	Routledge, London and New York
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Social Enterprise Journal
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	International Journal of Entrepreneurship and Small Business
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Journal of Business Ethics
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Non Profit and Voluntary Sector Quarterly
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	

<b>Title</b>	Harvard Business Review
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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### **Notes**

The module aims to allow students to form a critical understanding of social enterprise and addresses the growing significance of social enterprises to the U.K. and global economy. Comparing the values-led nature of social enterprises to alternative organisational forms allows the barriers and potential opportunities for the development of the social economy and social entrepreneurship to be explored.