

Liverpool John Moores University

Title: SOCIAL ENTERPRISE
Status: Definitive
Code: **6022YPCBM** (117763)
Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Seng Kok	Y

Academic Level: FHEQ6
Credit Value: 24
Total Delivered Hours: 78
Total Learning Hours: 240
Private Study: 162

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Tutorial	52

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	3,000 words.	50	
Presentation	Pres.	20 minutes, in pairs.	50	

Aims

1. To allow students to critically examine the social enterprise business model and the reasons for its growth;
2. To provide students with an understanding of social enterprises' contribution to society and position within the economy;
3. To explore current opportunities and barriers to the continued growth of social enterprise;
4. To facilitate the ability of students to assess the support requirements of a social

enterprise and suggest improvement strategies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Examine the roots of social enterprise and recent national and international developments in the sector;
- 2 Critically appraise the concept of social enterprise, its organizational types and its place within the broader context of private and public provision for products and services;
- 3 Examine the ethical foundations of social enterprise;
- 4 Critically assess the impact of national and international policy initiatives upon the social economy;
- 5 Analyse a social enterprise and identify appropriate strategic improvements, support needs and sources of support.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Presentation	4	5	

Outline Syllabus

The module will allow students to critically analyse:

- *The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organizational frameworks, the management of people, performance measurement and ethical issues;*
- *Different types of social enterprise, including governance issues, organizational structures, legal classification, business practices and international comparisons;*
- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise;*
- *Understanding the internal requirements, strengths and weaknesses of social enterprises.*

Learning Activities

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a tutorial. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

Notes

The module aims to allow students to form a critical understanding of social enterprise and addresses the growing significance of social enterprises to the U.K. and global economy. Comparing the values-led nature of social enterprises to alternative organisational forms allows the barriers and potential opportunities for the development of the social economy and social entrepreneurship to be explored.