

Summary Information

Module Code	6030JOURN
Formal Module Title	Advanced Journalism Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	180

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	<p>1. Students will synthesise their skills of writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards. 2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team3. They will produce an advanced journalism project to approach or match professional standards.</p>
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
MLO2	2	Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
MLO3	3	Apply their professional skills to produce an Advanced Journalism Project.

Module Content

Outline Syllabus	Students will work as part of a team to design and create innovative media products and develop an individual journalism project to a starter-professional standard.
Module Overview	This module builds on your previous skills developed at Levels 4 and 5 to enable you to apply and evaluate your journalism in a real-time work-based learning environment. You will synthesise your skills of writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards, alongside building on previous multi-media practice working in a converged newsroom environment to develop your creativity and ability to work within a team.
Additional Information	This module builds on previous skills developed at levels 4 and 5 to enable students to apply and evaluate their journalism in a real-time work-based learning environment

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	50	0	MLO1, MLO2, MLO3
Artefacts	Artefact	40	0	MLO3
Presentation	Presentation	10	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steve Harrison	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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