

## Liverpool John Moores University

Title: Advanced Journalism Practice  
Status: Definitive  
Code: **6030JOURN** (123560)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Kate Heathman	Y

**Academic Level:** FHEQ6  
**Credit Value:** 40  
**Total Delivered Hours:** 200  
**Total Learning Hours:** 400  
**Private Study:** 200

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Workshop	180

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio/viva demonstrating the application of core professional skills of team-working idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.	50	
Artefacts	Artefact	3,000 word equivalent in chosen medium demonstrating proficiency in newswriting and production.	40	
Presentation	Pres	Class-based activity. Presentation of Journalism project.	10	

## **Aims**

- 1. Students will synthesise their skills of writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards.*
- 2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team*
- 3. They will produce an advanced journalism project to approach or match professional standards.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
- 2 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 3 Apply their professional skills to produce an Advanced Journalism Project.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2
Artefact	3	
Presentation	2	3

## **Outline Syllabus**

*Students will work as part of a team to design and create innovative media products and develop an individual journalism project to a starter-professional standard.*

## **Learning Activities**

Lectures, workshops and real time learning simulation.

## **Notes**

This module builds on previous skills developed at levels 4 and 5 to enable students to apply and evaluate their journalism in a real-time work-based learning environment