

Liverpool John Moores University

Title: Production and Company Management
Status: Definitive
Code: **6031DRAMA** (127671)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Ros Merkin	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 30
Total Learning Hours: 200
Private Study: 170

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Seminar	10
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Plan	Assessment takes the form of a written submission of either company business plan or festival proposal - 3000 words	100	

Aims

To further develop students understanding of production and company infrastructures and base of operation

To develop conceptual and practical considerations of running and organising a drama festival

To further enhance students' ability to work independently and collectively

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate both conceptually and practically the concerns and demands of creating and running either a festival or a theatre company
- 2 Construct a proposal for a new festival of work or a theatre company which synthesises these ideas

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Business plan or festival prop	1	2
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Outline Syllabus

Lectures will offer students models for theatre company structures and provide a range of operational options.

Similarly students will examine the principles and practicalities of running a festival.

Small group seminar will offer students opportunity to develop their own ideas which form the basis of assessment.

Learning Activities

Workshop, Seminar

Notes

This module further offers students the opportunity to develop either a festival event pitch or a personal company business plan as a means of enhancing potential future employability.

Where appropriate the module will invite alumni who have real world experience of founding and running their own companies, or who have run festivals or similar events, to contribute to delivery.