Writing for Film

Module Information

2022.01, Approved

Summary Information

Module Code	6031FILM
Formal Module Title	Writing for Film
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	12
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To introduce a range of writing skill adopted by the film industry.2. To practice different modes of writing and other skills such as file management, recording videos for vlogs, and photo editing skills. 3. To critically reflect on writing styles in relation to different audiences

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Understand various modes of writing in relation to film.
MLO2	2	Apply appropriate writing styles in accordance with intended audience
MLO3	3	Demonstrate mastery of writing skills relevant to their particular medium (reviews, marketing reports, screenwriting, funding applications, press kit, etc).

Module Content

Outline Syllabus	To introduce students to job types in film that require writing skills such as film reviews, marketing, screenwriting producing own promotional material, funding applications, and vlogging. To demonstrate how the style of writing changes according to its purpose.
Module Overview	The aim of this module is to introduce you to a range of writing skills adopted by the film industry. Throughout this module, you will practice different modes of writing and other skills such as recording videos for vlogs and other photo editing skills.
Additional Information	Different members of staff will deliver the lectures and workshops as relevant to their individual expertise.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefact 1	40	0	MLO1, MLO2, MLO3
Artefacts	Artefact 2	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Ruth Doughty	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings