

Liverpool John Moores University

Title: ENTERPRISE MANAGEMENT
Status: Definitive
Code: **6032ENG** (105530)
Version Start Date: 01-08-2011

Owning School/Faculty: Engineering
Teaching School/Faculty: Engineering

Team	Leader
Bridget Price	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	16.000
Seminar	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Individual report	60.0	
Essay	AS2	Group report and presentation	40.0	

Aims

*To review key questions facing today's managers;
To understand the pivotal role of managers as knowledge workers in planning and controlling organisations;
To develop management skills through the application of concepts in practical settings.*

Learning Outcomes

After completing the module the student should be able to:

- 1 discuss the Political, Economic, Social, Technological, Environmental and Legal implications for management decisions.
- 2 employ managerial techniques to situations in terms of planning and control
- 3 recognise different managerial problem settings and make appropriate responses
- 4 employ ideas from current issues in management ethics and corporate responsibility; enterprise and quality

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	2	3	4	
CW	1	2	3	4

Outline Syllabus

Managing people in a changing environment; theories of motivation, delegation, conflict management., leadership.
Managers' social ethical and legal responsibilities; family friendly policies, corporate social responsibility, employment law
Decision making: scarce resources, impact of PESTL factors
Communicating; oral and written communication, presentations, business reports.
Management of resources; budgetary planning and control, quality issues.

Learning Activities

Lectures, seminars, case studies

References

Course Material	Book
Author	Naylor, J.
Publishing Year	1999
Title	Management
Subtitle	
Edition	
Publisher	FT Management.
ISBN	

Notes

The nature of management in modern organisations; becoming a manager; facing up to current issues; practical investigation via case studies.