Liverpool John Moores University

Title: Business Project Status: Definitive

Code: **6032SPOBUS** (120660)

Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

Team	Leader
Ingrid Griffiths	Υ
Louise Williams	
Sarah Nixon	

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 48

Hours:

Total Private

Learning 240 Study: 192

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours	
Online	12	
Seminar	12	
Tutorial	24	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS 1	Presentations (15 minutes) Ind.	20	
Report	AS 2	Report (4000 words) Ind.	80	

Aims

This module will support individuals in developing their employability and entrepreneurial skills and offers a choice of assessment types to suit individual preferences. The module has a strong focus on independent work and will allow the students to excel in an area of their choice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse the chosen area of study.
- 2 Show a critical comprehension of the different components of the project.
- 3 Critically synthesise a range of information to produce an overall report.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation (15 minutes) 1 2

Report (4000 words) 3

Outline Syllabus

Research into appropriate projects. Project planning and management. On-going reflection. Research skills. Decision making.

Learning Activities

This module is taught through seminars and individual work with the personal tutor. Online support will be available at specific points in the project and learning activities will be negotiated with the module team throughout the module.

Notes

This module will offer students the opportunity to undertake either a research based project or a industry based project.