

Liverpool John Moores University

Title: THE WRITER AT WORK
Status: Definitive
Code: **6033CRWRI** (121789)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Helen Tookey	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 33
Total Learning Hours: 200
Private Study: 167

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	22
Tutorial	11

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	A Reflective Research Essay (2000 words)	70	
Essay	Plan	A Proposed Plan (1500 words) of a possible freelance project to be undertaken, or the work-placement to be undertaken.	30	

Aims

- 1. To enable students to acquire vital work-based learning skills around the world of freelancing and the life of a freelance writer.*
- 2. To develop students' abilities to devise and develop work-based learning project with all the personal and professional development of skills which this will entail.*

3. To help students identify organisations and companies who might employ writers for freelance or community roles and develop students' understanding of where they could fit within such organisations.

4. To equip students with professional experience and contacts which will have a positive impact on their potential employability after graduation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a knowledge of ethical, financial and evaluatory considerations, vital to the success of any independent project.
- 2 Develop a knowledge of organizations and community stakeholders vital to the freelance writing world.
- 3 Analyse their own professional and creative practise with a view to building a successful professional career s as a writer.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflective Research	1	2
Essay		
Essay - Proposed Plan	1	3

Outline Syllabus

Students will be given instruction on a wide-range of freelance possibilities and professional occupations open to a writer; in group discussions and 'troubleshooting' sessions they will develop their critical faculties by offering advice to their peers. They will devise and develop a work-based learning project which takes their skills as a writer out into a public-facing position or role; creating a detailed plan of their ideal project. They will also research organizations currently working in a similar area to their interest, producing a case-study of one such organization.

Learning Activities

Students will receive direct instruction, guest-lectures from industry experts, as well as tutorials and group-troubleshooting sessions; the main activities will centre around each student's own individual project which they will record in a plan and for which they will produce a case-study of an organization prominent in a related field.

Notes

Students will be given instruction in, and a deep knowledge of, the world of a freelance writer, planning their own project but also studying successful businesses, charities and community stakeholders who may use writers in their current practise.

