

## Liverpool John Moores University

Title: THE WRITER AT WORK: THE PROJECT  
Status: Definitive  
Code: **6034CRWRI** (121790)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Helen Tookey	Y

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 27  
**Total Learning Hours:** 200  
**Private Study:** 173

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	8
Tutorial	19

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ESSAY 1	Essay - A Writers CV/Portfolio (2 pages) in which the student presents themselves as a professional writer, listing skills learned, experience gained in a way which builds towards a professional career after graduation	20	
Essay	ESSAY 2	Essay - a report (3500 words) on the success of the project, or detailing how the work-based learning has impacted on the creative work of the students; drawing on research to consider, scope, impact, outcomes, ethics and evaluation	80	

## Aims

- 1. To enable students to acquire vital work-based learning skills by experiencing the world of freelancing and the freelance writer.*
- 2. To develop students' abilities to deliver a complex work-based learning project using the personal and professional development of skills which this will entail.*
- 3. To ready students for the World of Work, and to give them a professional outlook on their coming writer career.*
- 4. To equip students with professional experience, contacts and skills which will have a positive impact on their potential employability after graduation.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a knowledge of the professional writing world and how they might fit into it.
- 2 Demonstrate a knowledge of ethical, financial and evaluatory considerations, vital to the success of any independent project.
- 3 Demonstrate an ability to present themselves professionally as a writer to potential employers
- 4 Analyse their own professional and creative practice with a view to building a successful professional career as a writer.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1	1	3	4
ESSAY 2	1	2	4

## Outline Syllabus

*Students will be given instruction on a wide-range of freelance possibilities and ways that writers can earn a living by using their skills; in group discussions and 'troubleshooting' sessions they will develop their critical faculties by offering advice to their peers. They will deliver a work-based learning project which takes their skills as a writer out into a public-facing position or role. They will produce a writers CV, or showcase document, which they can use with employers after they graduate.*

## Learning Activities

Students will receive direct instruction, guest-lectures from industry experts, as well as tutorials and group-troubleshooting sessions; the main activities will centre around each student's own individual project and the development of a writers CV.

## **Notes**

Students in this module will be encouraged and directed, through a dedicated tutor, to develop and deliver a freelance project which has been planned and researched in the first semester. A series of guest speakers will further illuminate the module.