

Sports Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	6034JOURN
Formal Module Title	Sports Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Workshop	48

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	To build on and develop students' previous writing skills to produce and present sports news content while introducing them to the professional functions of a sports journalist. To enhance their understanding of the sports industry as a global phenomenon.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Write sports news items and features using professional principles.
MLO2	2	Identify why sport is an important part of news-oriented media and public life in general, recognising how sports journalism serves an expanding market, having a wider role in society.
MLO3	3	Criticise players' and coaches' performances in order to report on sporting events, demonstrating an ability to exercise editorial judgement.
MLO4	4	Analyse and evaluate the global significance of sport and the sports media industry, with an understanding of the function and performance of governing bodies, such as FIFA and the IOC.

Module Content

Outline Syllabus	Writing sports news; writing and researching sports features; analysis and evaluation of sports performance; cultural aspects of sport; the impact of governing bodies
Module Overview	This module enables you to develop your understanding and practice of the reporting/function of sport in modern news-oriented media. You will also gain a greater understanding of sport as a cultural and economic entity, underpinning notions of joy and despair and providing a peaceful platform for the expression of civic and national pride. You will study through workshops and real-time learning simulations, as well as live match reporting exercises on location.
Additional Information	Students will develop their understanding and practice of the reporting/function of sport as reported in modern news-oriented media. They will also gain a greater understanding of sport as a cultural and economic entity, underpinning notions of joy and despair and providing a peaceful platform for the expression of civic and national pride.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Portfolio	60	0	MLO1, MLO3
Portfolio	Essay	20	0	MLO2
Portfolio	Class Test	20	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
John Mathews	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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