

Liverpool John Moores University

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Title: Sports Journalism
Status: Definitive
Code: **6034JOURN** (123566)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
John Mathews	Y

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio demonstrating the application of core professional skills of match reporting under time pressure, sports news judgement, research, tenacity in pursuing original stories.	60	
Essay	Essay	Essay exploring a sporting triumph or disaster and its impact on a nation or community.	20	
Test	Test	Two one-hour tests of writing skills under exam conditions in class.	20	

Aims

To build on and develop students' previous writing skills to produce and present sports news content while introducing them to the professional functions of a sports journalist.

To enhance their understanding of the sports industry as a global phenomenon.

Learning Outcomes

After completing the module the student should be able to:

- 1 Write sports news items and features using professional principles.
- 2 Identify why sport is an important part of news-oriented media and public life in general, recognising how sports journalism serves an expanding market, having a wider role in society.
- 3 Criticise players' and coaches' performances in order to report on sporting events, demonstrating an ability to exercise editorial judgement.
- 4 Analyse and evaluate the global significance of sport and the sports media industry, with an understanding of the function and performance of governing bodies, such as FIFA and the IOC.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	3
Essay	2	
Class Test	4	

Outline Syllabus

Writing sports news; writing and researching sports features; analysis and evaluation of sports performance; cultural aspects of sport; the impact of governing bodies

Learning Activities

Workshops and real-time learning simulations, live match reporting exercise on location.

Notes

Students will develop their understanding and practice of the reporting/function of sport as reported in modern news-oriented media. They will also gain a greater understanding of sport as a cultural and economic entity, underpinning notions of joy

and despair and providing a peaceful platform for the expression of civic and national pride.