

Liverpool John Moores University

Title: Specialist Journalism
Status: Definitive
Code: **6036JOURN** (123438)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 48
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay - 1200 words	30	
Portfolio	Portfolio	Portfolio	70	

Aims

- 1. A critical understanding of specialist writing and its importance in all forms of journalism*
- 2. Develop and write original and thoroughly researched material.*
- 2. Take cognisance of the practical, legal and ethical constraints inherent in the process of researching and writing on a particular topic or theme.*
- 3. Acquire a comprehensive understanding of the impact of audience, medium, market, available sources and other constraints on journalistic processes.*

4.Utilise a sound capacity for critical examination in the analysis and synthesis of issues relating to journalism practice

Learning Outcomes

After completing the module the student should be able to:

- 1 Conceptualise, pursue and research story ideas with a topical peg using standard news gathering techniques (including interviews).
- 2 Construct, design and develop a variety of feature articles.
- 3 Critically reflect on the relationship between the acquisition of practical skills and the wider cognitive and critical approach to the profession.
- 4 Analyse and evaluate key issues impacting on magazine production.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay - 1200 words	3	4	
Portfolio	1	2	3

Outline Syllabus

Students will develop an understanding of, and practice, a number of specialist areas of journalism. Through a portfolio, of work students will evaluate principles and contemporary developments within these areas.

Learning Activities

Lectures and seminars.

Notes

This module will allow students to develop their understanding of specialist areas of journalism. It will inform their practice and their theory.