

Summary Information

Module Code	6036JOURN
Formal Module Title	Specialist Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	1. A critical understanding of specialist writing and its importance in all forms of journalism 2. Develop and write original and thoroughly researched material. 2. Take cognisance of the practical, legal and ethical constraints inherent in the process of researching and writing on a particular topic or theme. 3. Acquire a comprehensive understanding of the impact of audience, medium, market, available sources and other constraints on journalistic processes. 4. Utilise a sound capacity for critical examination in the analysis and synthesis of issues relating to journalism practice
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Conceptualise, pursue and research story ideas with a topical peg using standard news gathering techniques (including interviews).
MLO2	2	Construct, design and develop a variety of feature articles.
MLO3	3	Critically reflect on the relationship between the acquisition of practical skills and the wider cognitive and critical approach to the profession.
MLO4	4	Analyse and evaluate key issues impacting on magazine production.

Module Content

Outline Syllabus	Students will develop an understanding of, and practice, a number of specialist areas of journalism. Through a portfolio, of work students will evaluate principles and contemporary developments within these areas.
Module Overview	This module allows you to develop your understanding of specialist areas of journalism. It will inform your practice and your theory as you will acquire a comprehensive understanding of the impact of audience, medium, market, available sources and other constraints on journalistic processes.
Additional Information	This module will allow students to develop their understanding of specialist areas of journalism. It will inform their practice and their theory.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay - 1200 words	30	0	MLO3, MLO4
Portfolio	Portfolio	70	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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