

Liverpool John Moores University

Title: Journalism Careers
Status: Definitive
Code: **6037JOURN** (123568)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Steven Harrison	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 24
Total Learning Hours: 200
Private Study: 176

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	4
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio	70	
Essay	Essay	Reflective Essay on Placement	30	

Aims

To prepare students for the world of work as a journalist in staff and freelance employment, including a work placement.

Learning Outcomes

After completing the module the student should be able to:

- 1 Successfully complete and evaluate a suitable work placement.
- 2 Reflect on and critically evaluate their own professional and transferable skills
- 3 Identify and demonstrate successful strategies for job seeking

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	2	3
Essay	1	

Outline Syllabus

CV writing; identifying work opportunities; developing employability skills; identifying transferable skills; researching work placements; reflecting on and learning from work experience.

Learning Activities

Lectures, workshops and placement.

Notes

This module enable students to apply and evaluate their journalism in a professional setting. It also provides students with the means to identify their skills and match them to the employment market.