

Liverpool John Moores University

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Title: Media and Cultural Industries
Status: Definitive
Code: **6037MEDCUL** (117822)
Version Start Date: 01-08-2019

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Clare Horrocks	Y
Nickianne Moody	

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 39
Total Learning Hours: 240 **Private Study:** 201

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Off Site	3
Tutorial	6
Workshop	30

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	PRES		20	
Portfolio	PORTFOLIO		80	

Aims

*To encourage students to develop transferable skills relevant to the world of work
To foster initiative through an evaluative approach to the assessment of work experience or career planning in the context of academic study*

To produce a sustained and evidenced piece of evaluative and critical writing

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical understanding of debates about the importance of work-based learning and developing transferrable skills
- 2 Identify the context within which an organization operates as a media, cultural or communication industry, reflect upon and monitor experience and identify personal development.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PRESENTATION	1
INDIVIDUAL PORTFOLIO	2

Outline Syllabus

Introduction to the context of media and cultural industries

Visit to the GDC

Guest speakers from media, cultural and communications industries

Preparatory and supportive learning activity within the University

Ethics, behaviour and detailed specification of the programme for each work placement formulated in a negotiated learning agreement.

Learning Activities

Lectures, tutorials, practical (work placement), private study, guest speakers

Notes

The Portfolio that students produce should contain a range of different material exemplifying the skills that they have acquired. It should be of a standard that it could form the basis for employment interviews.