

## Liverpool John Moores University

Title: Professional Writing for Film  
Status: Definitive  
Code: **6038FILM** (124555)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Ruth Doughty	Y

**Academic Level:** FHEQ6  
**Credit Value:** 10  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 100  
**Private Study:** 52

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	12
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	Artefact	Artefact 1	100	

### Aims

1. To introduce a range of writing skill adopted by the film industry.
2. To practice different modes of writing and other skills such as file management, recording videos for vlogs, and photo editing skills.
3. To critically reflect on writing styles in relation to different audiences

### Learning Outcomes

After completing the module the student should be able to:

- 1 Understand various modes of writing in relation to film.
- 2 Apply appropriate writing styles in accordance with intended audience
- 3 Demonstrate mastery of writing skills relevant to their particular medium (reviews, marketing reports, screenwriting, funding applications, presskit, etc).

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Artefact	1	2	3
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### **Outline Syllabus**

*To introduce students to job types in film that require writing skills such as film reviews, marketing, screenwriting producing own promotional material, funding applications, and vlogging. To demonstrate how the style of writing changes according to its purpose.*

### **Learning Activities**

A series of lectures and workshops.

### **Notes**

Different members of staff will deliver the lectures and workshops as relevant to their individual expertise.