

## Digital Writing

### Module Information

2022.01, Approved

#### Summary Information

Module Code	6039CRWRI
Formal Module Title	Digital Writing
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	12
Tutorial	4
Workshop	24

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	To introduce students to a broad spectrum of digital writing projects that place text in locations real and virtual, thereby inspiring them To encourage an awareness in students of the opportunities afforded by digital technology to their own writing practices.To develop students' digital content skills enabling them to create online writing projectsTo introduce students to potential career paths writing on digital platforms.
------	---

**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate current, informed awareness and understanding of writing online
MLO2	2	Produce writing projects using digital tools
MLO3	3	Distribute their work through digital platforms

### Module Content

Outline Syllabus	Lectures and guest speaker presentations will introduce the students to the opportunities for writers that digital tools and online platforms provide. Workshops will provide students with the skillsets to produce basic digital content and inspire starting points from which to develop projects. Tutorials will assist students in shaping their own digital writing projects that will provide experiential learning opportunities. The module will consider using mobile devices for location based storytelling, social networking as a narrative tool, and online platforms to distribute stories and engage audiences in participatory experiences.
Module Overview	This module enables you to develop an understanding of writing for digital platforms and skillsets necessary to produce digital content. Over the semester you will not only discover the creative possibilities of writing for online platforms but also the career opportunities in this field of writing. You will look at diverse areas of text and writing online, from media characters portrayed in social networking, to bloggers, viral campaigns and participatory projects to location based storytelling.
Additional Information	This module enables students to develop an understanding of writing for digital platforms and skillsets necessary to produce digital content. Over the semester students will not only discover the creative possibilities of writing for online platforms but also the career opportunities in this field of writing. The module will look at diverse areas of text and writing online, from media characters portrayed in social networking, to bloggers, viral campaigns and participatory projects to location based storytelling.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Written Portfolio	20	0	MLO1
Portfolio	Practical Portfolio	80	0	MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
John Maxwell	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------