

Liverpool John Moores University

Title: Digital Writing
Status: Definitive
Code: **6039CRWRI** (122223)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
John Maxwell	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Tutorial	4
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Written Project Proposal	20	
Portfolio	Portfolio	Practical Project	80	

Aims

To introduce students to a broad spectrum of digital writing projects that place text in locations real and virtual, thereby inspiring them

To encourage an awareness in students of the opportunities afforded by digital technology to their own writing practices.

To develop students' digital content skills enabling them to create online writing projects

To introduce students to potential career paths writing on digital platforms.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate current, informed awareness and understanding of writing online
- 2 Produce writing projects using digital tools
- 3 Distribute their work through digital platforms

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Portfolio	1	
Practical Portfolio	2	3

Outline Syllabus

Lectures and guest speaker presentations will introduce the students to the opportunities for writers that digital tools and online platforms provide. Workshops will provide students with the skillsets to produce basic digital content and inspire starting points from which to develop projects. Tutorials will assist students in shaping their own digital writing projects that will provide experiential learning opportunities. The module will consider using mobile devices for location based storytelling, social networking as a narrative tool, and online platforms to distribute stories and engage audiences in participatory experiences.

Learning Activities

Lectures, tutorials visiting speakers and workshops.

The first section of the module will introduce students to digital writing projects and through workshops introduce digital content skills, develop students' confidence and generate ideas for digital writing projects. Students will propose an idea for a digital writing project half way through the module and receive support to achieve this in the final weeks of the module.

Notes

This module enables students to develop an understanding of writing for digital platforms and skillsets necessary to produce digital content. Over the semester students will not only discover the creative possibilities of writing for online platforms but also the career opportunities in this field of writing. The module will look at

diverse areas of text and writing online, from media characters portrayed in social networking, to bloggers, viral campaigns and participatory projects to location based storytelling.