

Liverpool John Moores University

Title: Advanced Sports Journalism Practice
Status: Definitive
Code: **6039JOURN** (124807)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Pete Leydon	Y

Academic Level: FHEQ6
Credit Value: 40
Total Delivered Hours: 200
Total Learning Hours: 400
Private Study: 200

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Workshop	180

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Viva and Portfolio demonstrating the application of core professional skills of team-working idea generation, sports news judgement, research, tenacity in pursuing stories, developing contacts and sports journalism research.	50	
Artefacts	Artefact	3,000 word equivalent in chosen medium demonstrating proficiency in sports writing and production	40	
Presentation	Pres	Class-based activity. Presentation of Sports Journalism project.	10	

Aims

- 1. Students will synthesise their skills of sports writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards.*
- 2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team*
- 3. They will produce an advanced sports journalism project to approach or match professional standards.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate proficiency at sports news gathering, sports feature writing and multi-media story telling to a realistic professional deadline.
- 2 Demonstrate application of professional sports journalism skills including team-working, idea generation, sports news judgement, research, tenacity in pursuing stories, developing contacts and sports journalism research.
- 3 Apply their professional skills to produce an Advanced Sports Journalism Project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2
Artefact - 3000 Words	3	
Presentation	2	3

Outline Syllabus

Students will work as part of a team to design and create innovative sports media products and develop an individual sports journalism project to a starter-professional standard.

Learning Activities

Lectures, workshops and real time learning simulation.

Notes

This module builds on previous skills developed at levels 4 and 5 to enable students to apply and evaluate their sports journalism in a real-time work-based learning environment.

