

Summary Information

Module Code	6039JOURN
Formal Module Title	Advanced Sports Journalism Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
David Randles	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
----------------------	-------

Lecture	20
Workshop	180

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	1. Students will synthesise their skills of sports writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards. 2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team. 3. They will produce an advanced sports journalism project to approach or match professional standards.
-------------	--

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate proficiency at sports news gathering, sports feature writing and multi-media story telling to a realistic professional deadline.
MLO2	Demonstrate application of professional sports journalism skills including team-working, idea generation, sports news judgement, research, tenacity in pursuing stories, developing contacts and sports journalism research.
MLO3	Apply their professional skills to produce an Advanced Sports Journalism Project.

Module Content

Outline Syllabus
Students will work as part of a team to design and create innovative sports media products and develop an individual sports journalism project to a starter-professional standard.

Module Overview
Within this module, you will be able to synthesise your skills of sports writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards. You will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team. Also, you will produce an advanced sports journalism project to approach or match professional standards.

Additional Information

This module builds on previous skills developed at levels 4 and 5 to enable students to apply and evaluate their sports journalism in a real-time work-based learning environment.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	50	0	MLO1, MLO2
Artefacts	Artefact - 3000 Words	40	0	MLO3
Presentation	Presentation	10	0	MLO3, MLO2