

## Liverpool John Moores University

Title: KNOWLEDGE MANAGEMENT IN ACTION  
Status: Definitive  
Code: **6040BUSIS** (108238)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Michael Swain	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12.00  
**Total Delivered Hours:** 24.00  
**Total Learning Hours:** 120  
**Private Study:** 96

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10.000
Tutorial	10.000
Workshop	4.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	coursework	100.0	

### Aims

*To evaluate the effectiveness of organisational Knowledge Management Strategies.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate Knowledge Managements role in organisational strategy

- 2 Explore methods of evaluating organisational knowledge assets
- 3 Understand the role of technology in Knowledge Management.
- 4 Evaluate the implementation of KM in organisations.

**Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

CW                                    1    2    3    4

**Outline Syllabus**

*Knowledge Management and Organisational strategy*  
*Understanding knowledge assets*  
*Information auditing to knowledge auditing*  
*Knowledge Management: the role of technology*  
*Technologies for knowledge transfer*  
*Technologies to enable the development of knowledge communities*  
*Practical examples of knowledge management implementation*  
*Evaluating knowledge management strategies*

**Learning Activities**

Mixture of workshops, tutorials and lectures

**References**

<b>Course Material</b>	Book
<b>Author</b>	BSI
<b>Publishing Year</b>	2003
<b>Title</b>	) Guide to measurements in knowledge management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	BSI
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	BSI
<b>Publishing Year</b>	2003
<b>Title</b>	Managing culture and knowledge: a guide to good practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	BSI

<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	BSI
<b>Publishing Year</b>	2003
<b>Title</b>	Knowledge Management vocabulary
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	BSI
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Davenport, TH; Prusak, L
<b>Publishing Year</b>	2000
<b>Title</b>	Working Knowledge
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Harvard Business School
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Holsapple, C W
<b>Publishing Year</b>	2003
<b>Title</b>	Handbook on knowledge management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Springer
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Nonaka, I and Takeuchi, H
<b>Publishing Year</b>	1995
<b>Title</b>	The knowledge creating company
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Orna, E
<b>Publishing Year</b>	2004
<b>Title</b>	Information strategy in practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Gower
<b>ISBN</b>	

## **Notes**

Coursework will be a report based around the evaluation of techniques for evaluating knowledge strategies