

#### Summary Information

Module Code	6040JOURN
Formal Module Title	Advanced Journalism Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	24
Workshop	120

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

#### Aims and Outcomes

Aims	<p>1. Students will synthesise their skills of writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards.2. Students will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team.3. Students will reflect on their professional practice to evaluate their own performance.</p>
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Synthesise previous learning to apply professional proficiency at newsgathering, newswriting and multi-media storytelling, working individually and collaboratively to realistic professional deadlines
MLO2	2	Critically apply knowledge of a systematic application of professional journalism skills including teamworking and team leadership, idea generation, news judgement, research and planning, tenacity in pursuing stories, developing contacts and journalism research.
MLO3	3	Reflect on their performance to produce a critical evaluation of their professional skills.

### Module Content

Outline Syllabus	Students will develop and reflect on their journalistic and transferable skills to design and create multimedia products reflecting industry-standard practice. Newsdays will provide a real-time work-based learning environment for students to deepen their understanding of professional requirements, and the acquisition and application of technical skills in the production of journalism artefacts.
Module Overview	
Additional Information	This module builds on previous skills developed at levels 4 and 5 to enable students to apply and critically evaluate their journalism in a learning environment which replicates the values, structures and practices of professional news organisations.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	70	0	MLO1, MLO2
Essay	Essay	30	0	MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Kate Heathman	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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