Journalism Careers

Module Information

2022.01, Approved

Summary Information

Module Code	6041JOURN
Formal Module Title	Journalism Careers
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To prepare students for the world of work as a journalist in staff and freelance employment.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and demonstrate successful strategies for academic or career development.
MLO2	2	Evidence knowledge of the industry and how to operate within it.
MLO3	3	Reflect critically upon own professional skills and employability prospects.

Module Content

Outline Syllabus	CV writing; identifying work opportunities; developing employability skills; identifying transferable skills; develop an awareness of working as a freelancers and all that encompasses that including pitching, work rates and accounting, researching work placements; reflecting on and learning from work experience or comparable work-based learning.
Module Overview	
Additional Information	This module enables students to apply and evaluate their skills in a professional setting. It also provides students with the means to identify their skills and match them to the employment market. Students are expected to provide evidence of a work placement or comparable work-based learning.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	70	0	MLO1, MLO2
Reflection	Reflective Essay	30	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Michelle Ponting	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings